



Celebrating 10 years of generosity

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“Everything comes from you,
and we have given you only
what comes from your hand.”

1 CHRONICLES 29:14



For the last 10 years, givers, advisors, and charities across Georgia have been part of a growing generosity story. Since NCF Georgia was established in 2016, we've had the privilege of walking alongside this community as individuals and families have listened for God's direction, responded to the needs around them, and stewarded what He has entrusted to them for kingdom impact.

That generosity has grown through relationships, heartfelt conversations, and shared experiences. Through Journeys of Generosity, Entrusted women's gatherings, Giving Strategy™ conversations, and many other gatherings, hundreds of faithful believers have learned, prayed, and reflected on how God may be inviting them to live and give with greater purpose.

And you've responded with radical generosity. Since 2016, givers in our community have contributed \$968.8 million to their Giving Funds, with more than \$800 million, or 82 percent, already mobilized through grants to churches, missions, education, Bible translation, humanitarian aid, and many other causes close to their hearts.

As you read this report, we pray you see more than numbers. We pray you see God at work through His people in each act of obedience, each generous response, and each decision to steward His resources for His purposes. May this look back over the last decade also stir hope for all God will continue to do through faithful generosity in the years ahead.

Blessings,
The NCF Georgia team



Connect with the team
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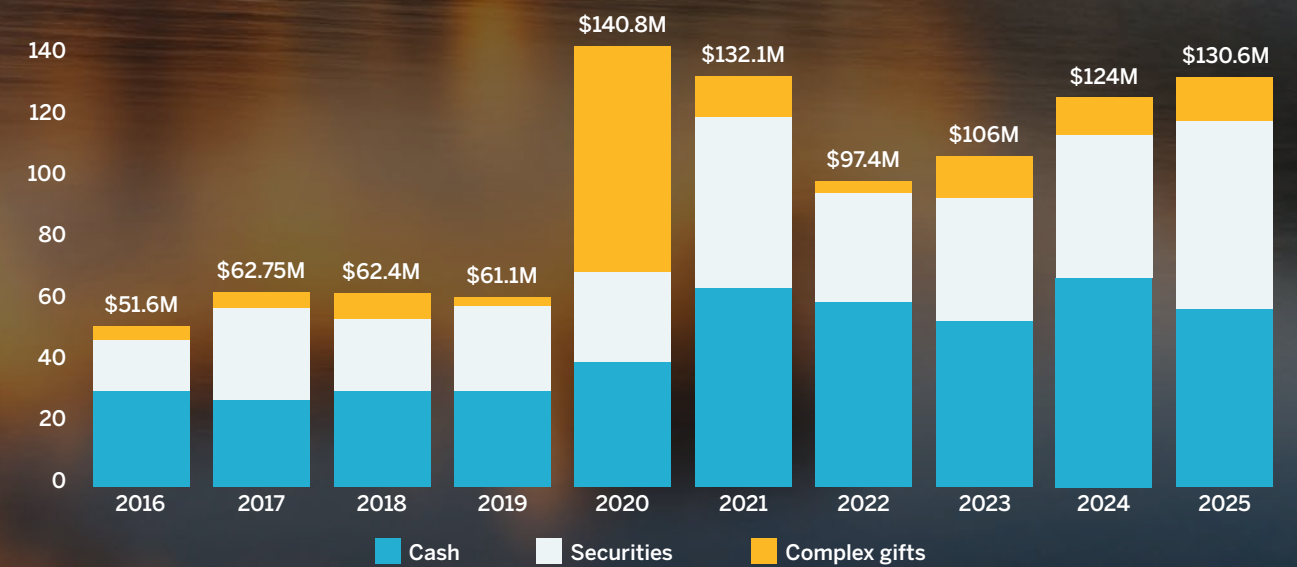
A decade of giving

Since our founding, God has inspired generous people across Georgia to live openhandedly and support His work in the world. You've continued giving faithfully through seasons of growth and uncertainty, including the pandemic years. Over the last 10 years, you have gifted more than \$950 million toward creating more opportunities to support the causes that God's called you to.

\$968.8M

in gifts to funds since 2016

GIFTS MADE OVER THE LAST 10 YEARS



Complex asset gifts facilitated

Givers across Georgia have contributed more than \$150M in business interests, real estate, and other complex assets, turning resources beyond cash into charitable impact. These gifts can create significant giving capacity in tax-advantaged ways. Our team works alongside givers and their advisors to navigate the technical details and help make these opportunities possible. In 2020, NCF Georgia facilitated one especially significant complex asset gift, contributing to the increase shown that year.

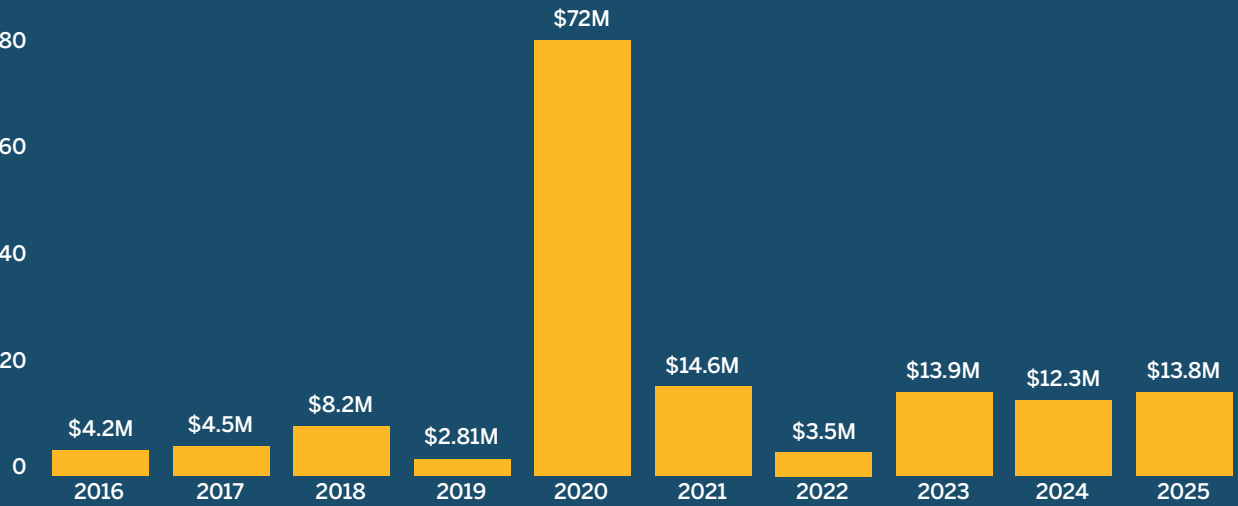
\$150.1M

complex asset gifts

55

complex asset gifts facilitated since 2016

COMPLEX ASSET GIFTS MADE OVER THE LAST 10 YEARS



A decade of granting

Since 2016, generous individuals, families, and business owners across Georgia have recommended more than \$800 million in grants to ministries and charities close to their hearts – locally, nationally, and around the world. Your generosity reflects a faithful desire to make the most of what God has entrusted to you and respond to the opportunities He’s placed before you.

1,857

givers

229K+

grants

\$817.3M

for kingdom impact since 2016

GRANTS MADE OVER THE LAST 10 YEARS



Top causes supported

With generosity as a guiding principle of faith, givers across Georgia have supported thousands of charities and ministries in the areas God has placed on their hearts. The top five causes shown here are based on the number of grants made by Georgia givers since 2016, reflecting how often givers chose to support each cause and offering a broader view of the passions and priorities represented across the state.

10,509

charities, ministries, and organizations supported



\$228M

to churches
54K grants made



\$57.2M

to evangelism and missions
38K grants made



\$51.7M

to education
6K grants made



\$38M

to humanitarian aid
12K grants made



\$24M

to spiritual development
11K grants made

Journeys of Generosity

A Journey of Generosity, or JOG, is a retreat created by Generous Giving to help participants explore biblical generosity in a thoughtful, solicitation-free environment. Through Scripture, video stories, guided reflection, shared meals, and small-group conversation, participants consider how generosity can shape their lives, families, businesses, and ministries.

Over the past 10 years, our team has hosted 74 JOGs, welcoming 814 people into meaningful conversations about generosity, stewardship, faith, and trust in the Lord. These gatherings have taken place across every major city in the state and have included destination and activity-based retreats, gatherings for men, women, singles, and married couples, and private JOGs for ministries and organizations.

We're grateful for each person who has taken time to explore biblical generosity and look forward to welcoming more generous Christians into this perspective-shaping experience.

814

attendees

74

unique JOGs hosted



Learn more →
Visit generousgiving.org for more information about Journeys of Generosity.

Entrusted: A community of generous women



Rooted in the desire to faithfully steward all God has entrusted to us, Entrusted is a growing community of women in Georgia who embrace generosity, celebrate one another's contributions, and boldly pursue God's calling with courage and purpose.

Through luncheons, retreats, and other gatherings, Entrusted has created space for women to learn from speakers across the generosity space, reflect through thoughtful table conversation, and build meaningful connections with others who are making a difference through their generosity and leadership.

More than 100 women have participated in Entrusted events around Georgia. Many have left with a deeper understanding of biblical generosity, renewed clarity about their own giving journeys, and encouragement to take the next step God may be inviting them to consider.

[Learn more about Entrusted](#)

Debra Potter | dpotter@ncfgiving.com | (770) 363-2202



What participants are saying

"I really enjoyed sitting with the other women at my table. I also appreciated that the event was inclusive of women at various stages of life. As an older Christian woman who has never been married, Christian women's events don't always feel like they include me. I appreciate that this one did."

"I really enjoyed hearing from the speakers on the significance of their work and how it is shaping the lives of so many people."

"Enjoyed the entire experience! From parking to entering the building, the program, the meal and the departure ... all done with class and elegance."

Christian Community Fund of South Georgia

How we support our community

The Christian Community Fund of South Georgia offers a way to help local charities and churches that are boots on the ground when and where needs arise.

Regularly sharing the love of Christ during hurricanes, tornadoes, wildfires, and family crises with rural communities has been a wonderful relief to those who are often forgotten.

When Hurricane Helene brought devastating damage across our state, many families were left without homes, power, property, and, in some cases, loved ones. Because of our local presence and trusted relationships, NCF Georgia was able to quickly direct support from this fund to organizations providing immediate relief and care in affected communities.



Georgia wildfires 2026



Hurricane Helene 2024



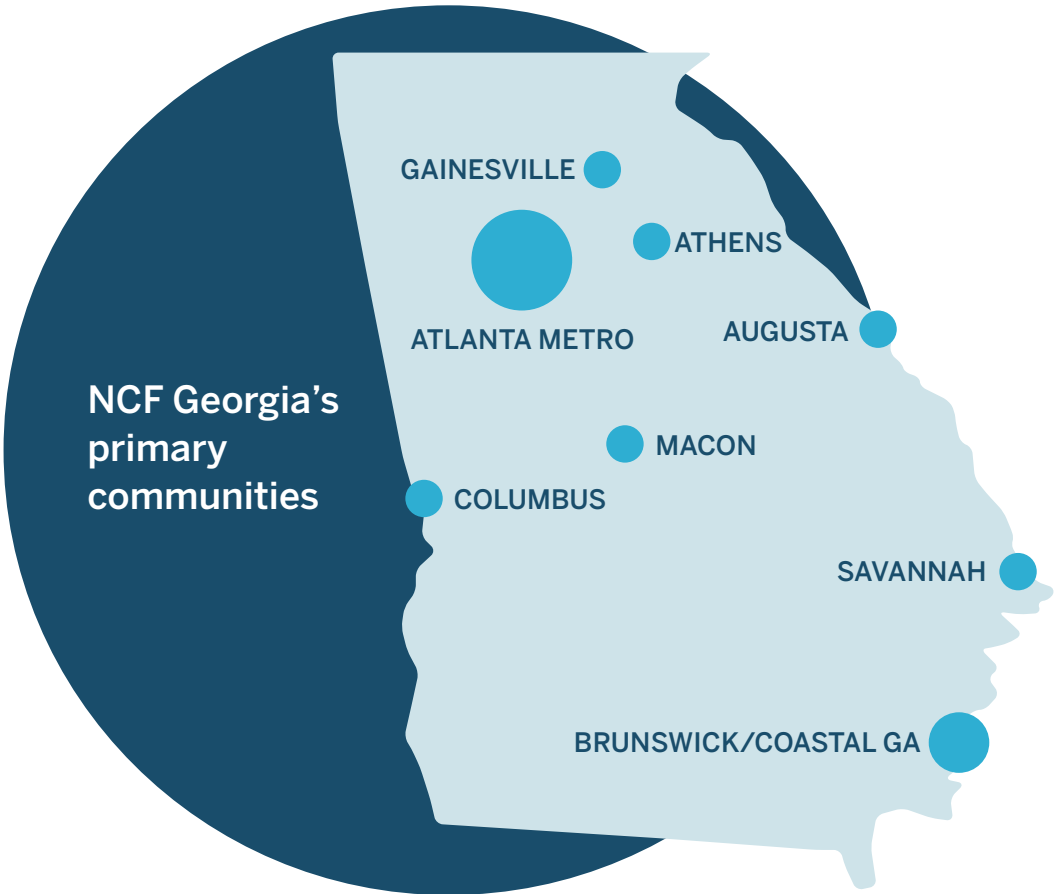
[Read more →](#)
ncfgiving.com/georgia/hope-and-healing-in-south-georgia-following-hurricane-helene

[For more information about
Christian Community Fund of South Georgia](#)

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Our communities

NCF Georgia serves givers across the state, in every major city with a strong concentration in the metro Atlanta region. Because one of our team’s primary callings is to build communities of biblically minded givers, our team members live and travel throughout Georgia to support givers and the communities they are part of. Wherever you are in the state, our desire is to walk alongside you as you grow in generosity and steward what God has entrusted to your care.



Learn more about our geographic reach
Maureen Starr | mstarr@ncfgiving.com | (678) 892-1922

Meet the NCF Georgia Team



Boyd Bailey
President

Boyd has served as NCF Georgia President since 2016 and is the founder of Wisdom Hunters, Inc. He encourages Christians to apply God’s unchanging truth in a changing world.



Joe Ryan
Relationship Manager

Joe draws on his 30+ years of pastoral and church leadership to support givers, advisors, and ministries across Metro Atlanta. He’s passionate about investing in others, especially in mentoring young athletes in his community.



Debra Potter
Generosity Advocate

Debra’s greatest joy is walking alongside people and helping them find the intersection of their purpose, passion, and unique gifting. She guides them to be confident in their generosity with all that God has entrusted to them.



Maureen Starr
Director of Operations and Giver Services

Since 2016, Maureen has been a seasoned operations leader and problem solver, connecting technical details with practical solutions to help generous families give with clarity and confidence.



Matthew Hendley
Generosity Ambassador

Since 2016, Matthew has encouraged families, ministry leaders, and advisors across Georgia to discover the joy of giving. He co-founded The Ingathering, a nonprofit focused on biblical stewardship and family discipleship.



Angie Shutley
Giver Services Coordinator

Angie joined NCF Georgia after a career teaching children to grow in their gifts and deepen their relationship with Jesus. She now helps generous givers navigate their stewardship journeys.



Becky D. Livingston
Relationship Manager and Generosity Ambassador

Becky joined NCF Georgia in 2023 and helps advisors, charities, and families experience the joy and impact of kingdom-focused giving. She has a heart for widows and women, offering encouragement and practical support through every season of life.



Patti Stok
Executive Assistant to NCF Georgia Team

Patti has supported NCF Georgia since 2016, bringing decades of executive assistant experience across diverse industries. She also founded YourVirtualEA to serve leaders, ministries, and nonprofits.

Read more about our team members
ncfgiving.com/georgia →

Generosity Council members

NCF Georgia's Generosity Council brings together influential, active givers four times a year to share ideas, encourage one another, and grow in intentional generosity. Members also invite others into generosity through prayer, relationships, and NCF experiences.



Top row: Bill, Frank, Boyd, John
Bottom row: Bev, Amy, Rita, Jan

Boyd Bailey

Boyd serves as President of NCF Georgia and brings decades of experience in ministry leadership, including founding Wisdom Hunters and co-founding Ministry Ventures. He is an author, board member, and passionate advocate for biblical generosity and Christian leadership.

Rita Bailey

Rita, Boyd's wife and the first follower of Wisdom Hunters, served in many capacities during the organization's formative years. Today, she enjoys traveling, serving alongside Boyd, and spending time with their four daughters and 12 grandchildren.

John Featherstone

John is Co-Founder and Principal of Real Zeal Property Group and previously spent 30 years on the corporate staff of Chick-fil-A. He is active in ministry and community leadership, and enjoys pursuing generosity, spiritual growth, and time with his wife Jan and their family.

Jan Featherstone

Jan is the wife of John, mother of three grown children, and a dedicated community volunteer. She enjoys traveling, reading, and spending time with family.

Bev Williams

Bev is CEO Emeritus of Haggai International and serves on several ministry boards. She is passionate about mentoring emerging women leaders and enjoys spending time with her husband Bill, their seven grandchildren, and sailing together.

Bill Williams

Bill spent 32 years with BellSouth before serving as President of Generous Giving and CEO of National Christian Foundation. He is passionate about sharing the gospel, encouraging generosity, and investing in his family.

Frank Bell

Frank founded Intellinet in 1993 and led the firm for 25 years, helping launch what became the Inspire Leadership Network. He has served on numerous business, civic, and educational boards and enjoys spending time with his wife, Amy, their five grown children, and two labradoodles.

Amy Bell

Amy has a high calling as a mom, wife, and volunteer in the community to help others excel in their God-given potential. One of her passions is coaching up young people in their career endeavors.

Additional resources

Giving Strategy

Visit our curated collection of books, articles, videos, studies, podcasts, and experiences to encourage your journey in biblical generosity.



[Learn more → ncfgiving.com/giving-strategy](https://ncfgiving.com/giving-strategy)



Georgia quarterly newsletter

Hear from our team and learn about local events to inspire and deepen your generosity journey.



[Sign up → ncfgiving.com/georgia#contact-us](https://ncfgiving.com/georgia#contact-us)

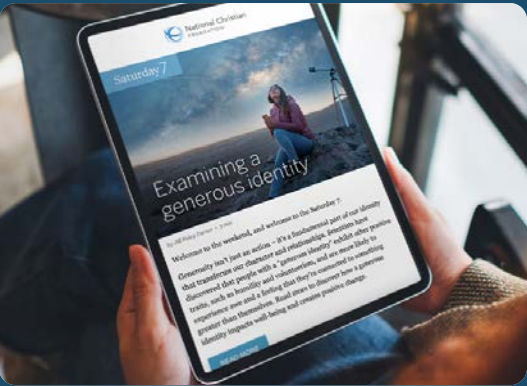


Saturday 7 weekly email digest

Every Saturday morning, catch up on the latest news, ideas, stories, solutions, and opportunities for generosity, all in a single email.



[Read now → ncfgiving.com/saturday7](https://ncfgiving.com/saturday7)





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