ASSET GIVING

Give more to ministry with non-cash assets

From real estate to privately held business interests, you may be able to give more than you think.

- Business interests
- Real estate
- Private investments
- Securities
- Personal property
- Retirement assets
- Life insurance
- Intellectual property
- Loan notes
- Oil, gas, mineral rights

Benefits of asset giving

Generosity can feel limited by available cash because – for many people – wealth is tied up in appreciated assets. Giving these assets is an opportunity to expand what's possible – helping transform non-liquid holdings into meaningful impact.

Unlock more of your balance sheet

Work with our team and your advisors to find the best appreciated assets to give.

Maximize liquidity events for charity

Turn potential exits and future sales or liquidations into powerful giving opportunities.

Give more by leveraging tax efficiencies

Discover asset gifts that may receive favorable tax treatment, so you have more to give.

Use more of your resources for greater impact

Put more of what you've been given to work, and advance the causes closest to your heart.

When to consider asset giving

- A large portion of your wealth is held in non-cash assets
- You own a business, property, or other asset and are considering selling it sometime in the future
- You want to give more than available cash allows

NCF | ASSET GIVING

How it works

While some assets – like publicly traded securities – are simple to give, complex assets involve legal, tax, and structural considerations. Our team guides you and your advisors through each step with clarity and care.

Explore strategic assets

We help you determine the assets you have that can provide the greatest opportunity and make the wisest gift.

Illustrate the opportunity

Our team helps you and your advisors by illustrating the economics of the gift and your charitable options. If an asset isn't a fit, we'll help you explore other options.

Make the gift with thoughtful timing

If you decide to proceed with a gift, we'll help you and your advisors gift the asset to maximize what you're able to give.

> We donated part of the business because we knew wealth could harm our kids. We'd rather create a legacy of generosity in our family.

David Swain, Co-Founder
Ob Hospitalist Group

The NCF difference

Since 1982, we've helped thousands of givers and their advisors navigate complex-asset gift transactions. When it comes to assets like business interests and real estate, our experience runs deep.

$6B+	3,200+	$2.5M	30+
Value of complex assets given since 1982	Gifts of business interests, real estate and other complex assets	Average value of each complex asset gift	Dedicated, in-house complex asset gift professionals

Learn more ⟶
ncfgiving.com/assetgiving